

PPACHICAGO 2018 SHOWCASE SPONSORSHIP OPPORTUNITIES

Thursday, March 8, 2018

Arlington Park Racetrack

Pre-Registration (Sept. 15th – Oct. 31st)

Regular Registration (Nov. 1st – Mar. 3rd)



DIAMOND SPONSOR \$2000

Exclusive advertising on Sage registration site for all to see when registering. Ad placement on each Distributor and Client badge as well. One complimentary hotel room at host hotel. Recognition as Diamond Sponsor on signage and PPACHicago website. Priority booth location. Full page ad in show directory. Full page ad in PPACHicago newsletter. Advertisement on facility monitors. 2 products in Idea Center. One bag insert (product or flyer).

PLATINUM SPONSOR \$1000

One complimentary hotel room at host hotel. Recognition as Platinum Sponsor on signage and PPACHicago website. Priority booth location. Full page ad in show directory. Full page ad in PPACHicago newsletter. 2 products in Idea Center. One bag insert (product or flyer).

GOLD SPONSOR \$750

Recognition as Gold Sponsor on signage and PPACHicago website. Priority booth location. Half page ad in show directory. Half page ad in PPACHicago newsletter. One product in Idea Center. One bag insert.

SILVER SPONSOR \$500

Recognition as Silver Sponsor on signage and PPACHicago website. Quarter page ad in show directory. Half page ad in PPACHicago newsletter. One product in Idea Center. One bag insert.

BRONZE SPONSOR \$250

Recognition as Bronze sponsor on signage and PPACHicago website. Eighth page ad in show directory. Quarter page ad in PPACHicago newsletter. One product in Idea Center.

PRE-SHOW PARTY SPONSOR \$200

Recognition and signage at Party and in directory. One product in idea center.

SHOW BAG DONOR SPONSOR

We are looking for 1,200 pieces to be inserted into each bag. Bags will be given to each Distributor and Client.

Priority booth location. One product in Idea Center.

Contacts:

Dawn Ruler
PPACHicago Board Director
2018 Show Chair
druler@geiger.com

Jen Mendoza
PPACHicago Executive Director
2018 Show Coordinator
630-983-7722
director@ppachicago.org

