



## Wild Wednesday Webinar

featuring

**Bobby Lehew**  
**Commonsku**

Wild Wednesday Webinar

Wednesday, November 29, 2017

12:30 pm ET / 11:30 am CT / 10:30 am MT / 9:30 am  
PT

**Registration Form URL**

<https://attendee.gotowebinar.com/register/1058792700577654274>

### “The Path to \$10 Million”

In “The Path to \$10 Million” we’ll explore the 5 distinct stages of business growth to help you understand where you are currently at in your journey and how to prepare for your next season of growth. We’ll explore the challenges and opportunities in each phase and, in addition, you’ll learn more about the primacy of your role by exploring the 7 questions that will help you focus and find your personal path to success. Additional topics will include, understanding the 3 critical roles in a promotional products distributorship, ideas on how to build a better promotional products support team, and how to inspire your organization to change.

Take aways:

- Understand the 5 distinct stages of business growth
- Understand where you are in the season of your business growth
- Be aware of the pitfalls and opportunities that you will encounter in your next season of growth
- Answer the 7 Questions that will help you understand your role as you grow
- Learn how to build a better promotional products support team as you grow
- And, discover the #1 method of training in the promotional products industry

Earns 1 CAS Credit if you include your PPAI Pin Number when you complete the survey at the end of the webinar. Your regional executive director or PPAI Education Department can help you find your PIN Number.

Bobby Lehew is the Chief Content Officer at commonsku. A 25-year industry veteran, Bobby was formerly the CEO at Robyn, a branded products fulfillment company that specialized in private-label, e-commerce company stores. Bobby is a national speaker on topics related to B2B marketing, company stores, productivity, and storytelling. Bobby is an ardent bibliophile and loves working at the intersection of art and commerce.

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